

ARIZONA HISTORICAL ADVISORY COMMISSION

March 8, 2012

MINUTES

The Arizona Historical Advisory Commission (AHAC) met at 11:00 a.m. on March 8, 2012 at 1700 West Washington St., Room 200, Phoenix, AZ 85007. *(Full transcript available on request)*

Members Present

Dora Vasquez, Chairman	Juliana Yoder, Citizen Public Member
The Honorable Ken Bennett Secretary of State	Carol Warren, Citizen Public Member
Mark Stanton on behalf of Sherry Henry Arizona Office of Tourism	Joan Clark, Director; Arizona State Library, Archives & Public Records
Karen Churchard, Citizen Public Member	John Langellier, Director Sharlot Hall Museum
Lisa Schnebly-Heidinger, Citizen Public Member	Marc Ashton CEO, Foundation for Blind Children
Karen Liersch on behalf of John Huppenthal Arizona Department of Education – via phone	Teresita Majewski Historic Site Review Committee – via phone
<u>Members Absent</u>	
Catherine May, Public Member, SRP	Scott Cancelosi, Citizen Public Member
Jay Ziemann on behalf of Director Renee Bahl, Arizona State Parks	Anne Woosley, Executive Director Arizona Historical Society
Beth Grindell, Director, Arizona State Museum	James Garrison State Historic Preservation Officer Arizona State Parks

CALL TO ORDER

Dora Vasquez, Chair, called the meeting to order at 11:00 a.m.

INTRODUCTIONS/ANNOUNCEMENTS

Chair advised there were no announcements.

APPROVAL OF MINUTES

Dora Vasquez clarified that the \$10,000 AHAC approved to be paid to the Centennial Commission is in addition to the \$5,000 that was previously approved bringing the total payment to \$15,000.

Motion to approve the minutes of the February 9, 2012 meeting was made by John Langellier moved and Karen Churchard seconded the motion. Motion carried.

CHAIRMAN'S REVIEW

Ms. Vasquez reported that a thank you note was received from Senator Karen Johnson for her gifting her copper

and silver Centennial medallions in recognition of her efforts in sponsoring the enabling legislation. A thank you email was also received from Scott Cancelosi for the copper and silver Centennial Medallions gifted him for his efforts in creating the designs for the medallions.

The Sister Seraphim Memorial Museum has invited Commissioners to the celebration of the completion of their Centennial Legacy Project on May 9, 2012 from 6 – 8pm in Tucson.

NEW BUSINESS DISCUSSION/ACTION ITEMS (taken out of Agenda order)

Centennial Legacy Projects

Ms. Yoder noted that there are still at least 40 applications for the Program Committee to review, which they will do in two meeting to have a recommendation ready for the April meeting. She then asked for approve of seven applications and rejection of eight.

Lisa Schnebly-Heidinger moved and Karen Churchard seconded the approval of Arizona Highland Celtic Festival, Centennial Photo Project: Honoring Downtown Tucson's Legacy, Butterflies & Gardens, Round Valley AZ Centennial Newspaper, Black Canyon Sheep Driveway History & Interpretive Exhibit, Memories and Dreams, Founder Square Renovation and the rejection of eight applications. Motion carried unanimously.

Ms. Yoder advised that there are 176 Centennial Legacy Projects applications and that there is now a project in La Paz County. She also noted that no Centennial Legacy Projects have been approved in Greenlee and Mohave counties.

Treasurer's Report

Mr. Ashton was absent at this point in the meeting, thus being unable to present the Treasurers report. Ms. Vasquez told Commissioners that Mr. Ashton has agreed to take more of an active role as Treasurer and will be working with staff to review the financials every month to provide a more comprehensive report.

Ms. Vasquez reported on the General Fund Report which has been zeroed out so all funds provided through direct appropriation have been used. The Quarter Fund currently stands at \$68,000 although the \$10,000 payment to the Centennial Commission has yet to be made, leaving \$58,000 for Centennial Legacy Projects requesting funds. AHAC staff is now being paying through the General Fund of the Secretary of State's Office.

Centennial Medallions

Ms. Wallace reported that funds from Centennial Medallions and Quarter sales were not tracked separately during Phoenix Best Fest and Statehood Days. Wallace reported that \$10,062.68 in cash was deposited after the two events. Through the credit card machines provided by the Centennial Commission, AHAC will deposit \$12,916.31. A significant portion of these funds are designated to pay for Centennial Medallions.

Four gold medallions were sold over the three days although due to a misunderstanding with the mint, one was refunded. This medallion did not have the weight engraved on it and since the legislation requires this the purchaser requested a refund. The mint has agreed to engrave the weight on the medallion. Either way, with or without the weight the medallion is a one of a kind coin.

Joan Clark offered and Carol Warren seconded a motion that a disclaimer be included in Medallion sales

re: the weight of the coins. Motion carried unanimously.

Ms. Wallace also noted that medallions are continuing to sell and since the legislation requires that the medallions continue be made to meet demand, AHAC should perhaps consider marketing efforts. She is working with the Centennial Commission to get the medallions on their website. Information about the medallions will reflect their current design without the weight until more are produced. The website can be changed at that point. There will be links to at least the AHAC website. Ms. Churchard will look into marketing the medallions through some ad space the Centennial Commission still has with The Arizona Republic.

Ms. Vasquez reminded the Commissioners that without the efforts of the Secretary of State's office and Ms. Wallace, the mandate for the medallions would not have been met.

INFORMATION/DISCUSSION ITEMS – Arizona Centennial Commission Update

Karen Churchard gave an update, presented partially as a PowerPoint presentation. Highlights included a review of the initial events kicking off Centennial activities with Tree Project, the event at the Orpheum Theater and one at the Stockyards which Sec. Bennett, among others attended. Ms. Churchard thanked Sec. Bennett for his participation in many of the events.

Ms. Churchard next showed pictures of the Phoenix Best Fest including some showing the pavilions from Prescott and the new Sports Pavilion unveiled in Phoenix. It was very popular showcasing several trophies including the NFL National Championship trophy and the Diamondbacks World Series trophy.

Ms. Churchard then talked about: the Storytellers Pavilion, which was added for The Arizona Republic and was very popular with a lot of celebrities telling stories about themselves and their experiences; The American Indian Village added a lot of things including more structures and the Navajo rug; The Centennial Ride was emotional experience to watch. Over 4,000 motorcyclists, including Sec. Bennett and many with a rider, participated. The winner of the Copper Chopper was Shelly Rhode, from Parker. She purchased one of the first group of tickets before the monthly drawings started so she didn't win a monthly prize.

Ms. Churchard next talked about Statehood Day. The Sunrise Ceremony was very informal but moving. Sec. Bennett unveiled a 48 star flag and then people walked with it to the Capitol. When Ms. Churchard mentioned she did not know what happened to the top of the cake Ms. Clark was able to tell the Commission that it is on display in the Capitol Museum.

Sixty-five centenarians attended the Centenarian Brunch. Justice O'Connor, Governor Brewer, Superintendent Huppenthal and Sec. Bennett all attended as did several other elected officials. The Fandango Arizona evening event included many representations of Arizona's culture. During the evening, four videos – each showcased 25 years of the state's one hundred years. Schools and others are requesting copies of these videos. The Centennial Commission will work with SRP for help with this. Wayne Newton performed during the event. Ms. Churchard also showed photos of Centennial Way before the work and now with the tribal and county displays, and the solar panels illuminating the some of the display panels at night. The dedication was on Saturday, Feb. 11th at the beginning of Best Fest with Sec. Bennett helping.

The events went well. The Centennial Commission is still going through its finances and appears to be in the pink.

Ms. Churchard went on to explain that she works for the Office of Tourism and still has a job. She has met with the Governor's office to talk about the Arizona Experience Museum. The Arizona Experience website was unveiled on February 14th and is available for viewing at www.arizonaexperience.org. There is a lot of information from a lot of different entities and it is growing every day. Freeport MacMoRan is the title sponsor. The website will show the vision of the bricks and mortar museum. The hope is to begin fundraising within the next few months.

Ms. Churchard talked about the calls, pretty much every day, from people who want to borrow the pavilions. The

primary issue is that that Centennial Commission only owns the banners, not the tents. They are working on how to do a traveling exhibit and what it could cost to move from place to place. Some of the generic banners may be hung around the buildings thought the rest of the year. The archiving of the banners after the Centennial year is also being considered.

Goldwater Statue

Ms. Vasquez updated the Commissioners on a meeting between the statue artist and the Goldwater children. They requested changes to the sculpture. Ms. Vasquez noted that were the statue been of her father, she would want to make sure it would look as she wanted it to look. Among the changes are adding a Smoki tattoo on his hand. Mr. Bennett stated that his grandfather made Mr. Goldwater a chief and that there is a photo of this in his family archives.

This changes the scope of what AHAC has approved so a motion is needed.

Ms. Churchard made and Ms. Schnebly-Heidinger seconded the motion to approve the changes to the statue requested by the Goldwater children. Motion carried unanimously.

The contract with Deborah Copenhaver Fellows was discussed. Risk Management helped on the insurance considerations. Ms. Fellows had three main concerns. On copyright, Ms. Fellows did not wish to give it up. Since it was not specified those in the RFP and she had not considered that and had she considered that the pricing among other items would have been different. Staff recommendation is for the simplest solution was to change the contract to give her the copyright, but yet maintain everything else in the contract about reproduction of the work. Ms. Schnebly-Heidinger asked whether or not AHAC cares if Ms. Fellows makes additional copies of the statue for her own benefit. Mr. Langellier questioned who would benefit financially from any statues of any size. No determination was made.

Ms. Fellows' second concern relates to the insurance requirements in the contract and the possibility of a significant cost of such. The requirements were not specified in detail in the RFP and were inserted into the contract on the recommendation of ADOA Risk Management. Ms. Fellows current insurance is not a Fine Arts Policy which is what Risk Management is asking for. Ms. Vasquez informed the Commissioners that the Goldwater family told Ms. Fellows that AHAC should pay for this insurance. Ms. Wallace suggested that additional research be conducted to determine the cost of such a policy.

CALL TO THE PUBLIC

There were no members of the Public present.

FUTURE MEETING DATES

Ms. Vasquez recommended that, due to the number of Centennial Legacy Project applications needing approval that the Commission meet in April but consider moving to quarterly meetings after that.

FUTURE AGENDA ITEMS

The Goldwater Statue contract and memorializing Centennial Legacy Projects

Sec. Bennett provided Commissioners an update on the project to bring the Arizona and Missouri guns to the state. Assistant Sec. of State is in Virginia overseeing the initial portion of moving the Missouri gun to Arizona. The Arizona gun will begin its move in 3 – 4 weeks. *Arizona Highways* has been contacted about doing a story on the project. Legislation on the project has been passed and signed by the Governor.

ADJOURNMENT - The meeting was adjourned at 12:14 p.m.